

GE
Security

A house fire happens
every 83 seconds.

Is your security system doing all it can to
protect your family?



imagination at work

Monitored smoke and CO detectors can help you beat the statistics.

Do this quick self evaluation:

- Are your collectibles or family heirlooms irreplaceable?
- Do you forget to test your smoke detector batteries monthly?
- Do you or your spouse travel often?
- Do you often leave pets home alone?
- What fuel burning appliances are in your home?
 - furnace - oven/stove
 - dryer - fireplace
 - water heater

The more you answered "Yes" to these questions, the more your family needs the protection of a monitored life safety system.



Who will you call for help when the alarm sounds?

Professionally-installed, 24-hour monitored detectors can notify your monitoring station, which immediately calls the fire department to help you—whether you hear the alarm or not.

Monitored detectors are your best protection.



The facts about fire

"More than 80% of all fatalities due to fire occur in the home⁴" Most fire deaths occur between 11:00 PM and 5:00 AM⁵ In 2004, the US had 395,500 house fires resulting in:

- 3,190 deaths
- 13,700 injuries
- \$5.8 Billion in property loss ⁶



Our advanced technology detectors alert you to the first signs of trouble and signal the monitoring station to send help at the earliest moments of a fire or carbon monoxide emergency.

¹Journal AMA, ²US Consumer Product Safety Commission, ³Wayne State University School of Medicine, ⁴National Fire Protection Association, ⁵National Fire Incident Reporting System, ⁶National Fire Protection Association, ⁷National Fire Code, ⁸National Fire Protection Association, cover statistic from National Fire Protection Association.

What is carbon monoxide (CO)?

Carbon Monoxide (CO) is a colorless, odorless, deadly gas that human senses cannot detect. It is produced by the incomplete combustion of fossil fuels including natural gas, propane, kerosene, gasoline, and heating oil.

Potential sources for CO include your fireplace, wood stove, furnace, water heater, gas dryer or stove, vehicles, grill or space heater.

CO—the silent killer

- CO is the leading cause of poisoning deaths in North America.¹
- On average, nearly 11,000 people are treated annually for CO poisoning.²
- CO causes over 400 unintentional deaths annually.³

Symptoms of CO Poisoning

These symptoms represent CO effects on the average adult. Others who may experience symptoms sooner include the elderly, children, pets and those with health problems.



EXTREME

- Death
- Cardiorespiratory failure
- Convulsions
- Unconsciousness

MEDIUM

- Fast heart rate
- Confusion / drowsiness
- Severe throbbing headache

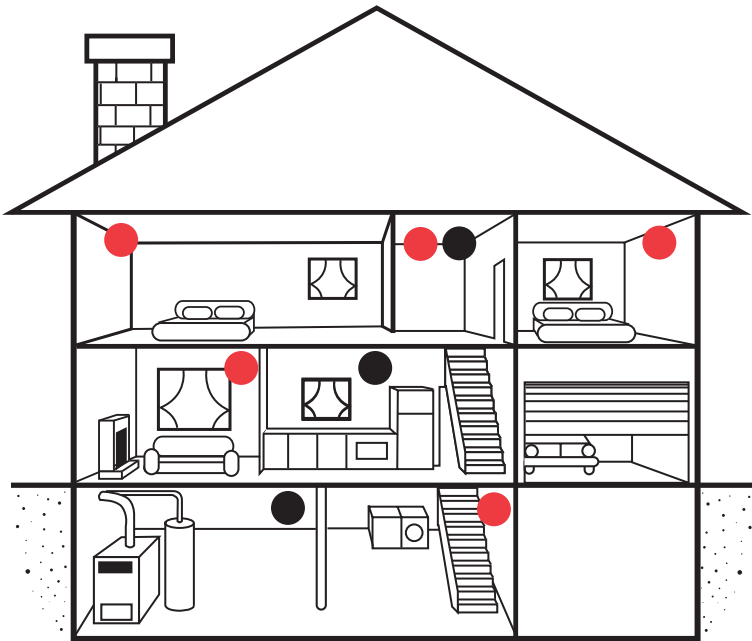
MILD

- Fatigue
- Vomiting
- Nausea
- Slight headache

Compare your options for life safety protection

	Advantages	Disadvantages
Store-bought detectors (battery operated)	<ul style="list-style-type: none"> • Install yourself • Available in stores • Very inexpensive 	<ul style="list-style-type: none"> • 20% Fail to work • Non detects due to dead batteries • Batteries need to be checked often • Non-monitored • No immediate response to an emergency • Most popular technology responses slow to respond to most home fires
Pre-existing detectors (wired in 120 volt)	<ul style="list-style-type: none"> • Builder-installed (existing when home purchased) • Less maintenance than store-bought detectors 	<ul style="list-style-type: none"> • Non-monitored • No immediate response to an emergency • You maintain and service your system (batteries) • If electricity is down, your detector may not function • Most popular technology responses slow to respond to most home fires
24-Hour Monitored Smoke and CO Detectors	<ul style="list-style-type: none"> • 24-hour monitoring • Emergency help is called even when you can't call • System battery back-up in case of power failure • We can maintain your detectors for you • UL listed system detectors • Professionally installed • Photoelectric technology provides earliest warning to most common fire types 	

Life Safety Upgrade



National Recommendations

- Smoke Detector Locations
You need one smoke detector on every floor plus one in every sleeping room⁷
- CO Alarm Locations
You need one CO detector outside each sleeping area⁸

GE Carbon Monoxide (CO) Detection

- Gas detection technology targets CO and ignores other airborne substances and environmental variations
- Microprocessor-based design yields optimum performance and notifies the monitoring station of any problems
- Calls emergency help when an unsafe CO level is detected
- UL listed to UL 2034 & UL 2075



GE Fire Detection Devices

- Photoelectric technology provides early warning detection
- Notifies the monitoring station of any problems
- Internal self diagnostics help ensure reliable performance

